

ICP 2028 SPONSORSHIP AND EXHIBITION APPLICATION FORM



ORGANISATION DETAILS

Field	Details
Organisation name	
Contact person	
Position/title	
Email	
Phone	
Postal address	
Purchase order number, if required	
Accounts contact and email	
Website	
Fascia name / organisation name for signage	

SPONSORSHIP AND EXHIBITION SELECTION

Opportunity	Investment	Availability	
Gold Sponsor	\$20,000 incl. GST	5	
Supporting Sponsor	\$8,800 incl. GST	3	
Digital Mental Health & Responsible AI Showcase	\$16,500 incl. GST	Exclusive	
Pre-congress Workshop Host	\$8,800 incl. GST	Up to 10	
Keynote Session Supporter	\$18,000 incl. GST	Limited	
Sponsored Lunch Conversation	\$12,100 incl. GST	Limited	
Congress App Sponsor	\$8,800 incl. GST	Exclusive	
Delegate Lanyard Sponsor	\$9,350 incl. GST	Exclusive	
Coffee Cart Sponsor	\$11,000 incl. GST	3	
Wellness Zone Sponsor	\$16,500 incl. GST	Exclusive	
Wellbeing Reset Moments Sponsor	\$7,500 incl. GST per day or \$22,500 incl. GST for all four days	Up to 4 daily sponsors	
Digital Poster Zone Sponsor	\$6,000 incl. GST	Exclusive	
Registration Experience Sponsor	\$5,000 incl. GST	Exclusive	

Refreshment Break Sponsor	\$3,000 incl. GST per break	Multiple	
App Advertisement	\$3,300 incl. GST	Multiple	
EDM Banner – pre-conference	\$3,300 incl. GST	Multiple	
Virtual Product Demo Gallery	\$5,500 incl. GST	12	
Welcome Reception Sponsor	\$8,500 incl. GST	Exclusive	
Congress Dinner / Party Sponsor	\$12,000 incl. GST	Exclusive	
Tabletop Exhibitor	\$3,850 incl. GST	26	

ADDITIONAL REQUIREMENTS

Item	Details	
Power required?	Yes	No
Additional exhibitor registrations required?	Number:	
Interest in a sponsored workshop or session?	Yes	No
Interest in bespoke sponsorship discussion?	Yes	No
Accessibility or operational requirements		
Preferred competitors not to be placed adjacent, if applicable		

DECLARATION

I confirm that I am authorised to submit this application on behalf of the organisation named above. I understand that submission of this form does not guarantee acceptance and that all opportunities are subject to availability, approval, payment terms, venue requirements and the ICP 2028 Terms and Conditions.

Authorised representative	
Name	
Position	
Signature	
Date	

TERMS AND CONDITIONS

The following terms and conditions apply to your contract as a sponsor and/or exhibitor at the International Congress of Psychology 2028.

THINGS YOU NEED TO KNOW

- By completing the sponsorship booking form or the exhibition booking form, you, being the sponsoring and/or exhibiting organisation, accept these Terms and Conditions.
- MCI Australia ABN 76 108 781 988, representing the Organising Committee and the Host Body, does not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the official ICP 2028 website for the latest event information.

SERVICES

- All services will be provided based on the information and specifications supplied by you.
- All information provided by MCI Australia, the Organising Committee, the Host Body or third parties is supplied in good faith, but accuracy or completeness is not warranted or guaranteed.
- The services and deliverables described in this prospectus, booking form or related communications are indicative only and may be amended from time to time. MCI Australia, the Organising Committee and the Host Body will use reasonable endeavours to deliver the features and functionality specified, but may amend services where required during event delivery.
- Any delivery date or time quoted for delivery, commencement or completion of any part of the services is an estimate only and time will not be of the essence.

YOUR OBLIGATIONS

- You acknowledge that timely delivery of services depends on your full and timely cooperation.
- You must cooperate with and assist the Secretariat in the supply of required content, information, artwork, approvals and operational requirements.
- You must promptly provide full and accurate information, data and explanations as and when required.
- You must comply with all applicable laws and regulations, including privacy, data collection, data retention, data transmission, data storage and cookie requirements where applicable.
- You must comply with all reasonable directions and guidelines issued by MCI Australia, the Organising Committee, the Host Body, the venue or the Secretariat from time to time.

FINANCIAL FACTS

- Phone or unpaid bookings will not be accepted.
- A tax invoice will be issued and is payable within 14 days unless otherwise agreed in writing.
- If payment is not received by the due date, any time-dependent discounts or benefits may be forfeited and the booking may be billed at the next applicable rate level where relevant.
- Sponsorship and exhibition entitlements, including allocation of exhibition location where applicable, will not be confirmed or delivered until all monies have been paid.

- All prices are quoted in Australian dollars and include GST unless otherwise stated.
- Payments can be made via electronic funds transfer.
- If paying by electronic funds transfer, you agree to pay any bank charges and must include these in the amount transferred.
- If paying by credit card, a processing fee may be charged.

CANCELLATION

- You must notify the Secretariat in writing if you need to cancel your sponsorship, exhibition booking or activation.
- Cancellation requests received on or before 16 March 2028 will be refunded less a 15% cancellation fee.
- Cancellation requests received between 17 March 2028 and 16 May 2028 will be refunded less a 50% cancellation fee.
- Cancellation requests received after 16 May 2028 will not be refunded.
- Non-payment does not cancel your contractual obligations.
- No exhibitor may occupy allocated space until all monies owing to the organiser have been paid in full.
- In the unlikely case that ICP 2028 is cancelled, the Congress will refund your financial investment minus any expenses incurred to the date of cancellation. This includes, but is not limited to, costs associated with program involvement, committed production, venue services and promotional exposure delivered up to the time cancellation occurs.
- In the unlikely case that ICP 2028 is postponed or changes format significantly from what is outlined in this prospectus, refund or transfer arrangements will be determined by the Host Organisation in consultation with MCI Australia and the Organising Committee.

YOU AND YOUR STAFF ONSITE

- Your sponsorship or exhibition application does not constitute an attendee registration unless a full Congress registration is expressly included in the confirmed package.
- All exhibition and sponsor staff must be registered online using the applicable complimentary exhibitor registration, sponsor registration, presenter registration or purchased additional registration category.
- Exhibitor registrations provide access to the exhibition area and catering served in exhibition areas only, unless otherwise stated.
- Presenter registrations for sponsor-hosted sessions or workshops provide access for approved presenters or facilitators to deliver the relevant sponsored session or workshop only, unless otherwise stated.

PRINT AND PROMOTIONAL ENTITLEMENTS

- Logos and other printed material may, at the discretion of the organisers, be reproduced in colour where possible, nominated spot colour, or mono depending on production requirements.
- Sponsors and exhibitors must provide suitable material to meet publication, production and artwork requirements and deadlines.
- Artwork should be supplied at 300 DPI at 100% in jpeg format for digital use where requested and eps or vector format for print use where requested, including RGB, CMYK or Pantone colour references where available.
- Where applicable, advertisements and promotional content must be supplied by the sponsor or exhibitor to the published specifications and deadlines.
- No print, digital or web recognition will be provided unless payment terms have been met and required artwork has been supplied by the relevant deadline.

NON-SPONSORED FUNCTIONS

- To seek approval to host an unendorsed but approved satellite function or private function in association with ICP 2028, please provide the Secretariat with the function name, location, date and time, expected attendee numbers and function objectives/content summary for review and approval by the Congress organisers.
- Proceeding with an unauthorised function in competition with the Congress program may be considered a breach of the sponsorship or exhibition agreement.

PRIVACY STATEMENT

- Your name and contact information, including electronic address, may be used by parties directly related to ICP 2028, such as the organisers and approved stakeholders, for relevant purposes including promotion, networking and administration of ICP 2028 and future events of this type.
- If you do not consent to this use, please advise the Secretariat in writing.
- Your name, organisation and country/state of origin may be published on a delegate, sponsor or exhibitor list provided to delegates, exhibitors, sponsors and approved stakeholders at the event.
- If you do not wish your details to be included in such lists, please contact the Secretariat in writing.